



# SPONSORSHIP FORM

Please fill-out the following information to confirm your chosen sponsorship package. Completed forms can be returned to Byron Marshall, Committee Chair, at 6301. Lily Pond Rd Attn: Byron Marshall ; Hobbs, New Mexico 88242 Please contact us with questions at [hobbsjuneteenth@gmail.com](mailto:hobbsjuneteenth@gmail.com)

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## SPONSORSHIP PACKAGES:

\_\_\_\_\_ (\$25,000) Presenting Sponsor

\_\_\_\_\_ (\$10,000) Headline Sponsor

\_\_\_\_\_ (\$4,000) Platinum Sponsor

\_\_\_\_\_ (\$2,000) Gold Sponsor

\_\_\_\_\_ (\$1,500) Silver Sponsor

\_\_\_\_\_ (\$500+) Supporter

## PAYMENT INFORMATION:

\_\_\_\_\_ Please send me an invoice

\_\_\_\_\_ I have enclosed a check/Money  
Order made payable to Hobbs  
Juneteenth Committee

## Optional – Preferred sponsorship activity classification:

Entertainment (Platinum Only) \_\_\_\_\_ Car & Motorcycle Show \_\_\_\_\_  
Children's Activities \_\_\_\_\_ Essay/Scholarship \_\_\_\_\_ 5K/3K \_\_\_\_\_ Parade \_\_\_\_\_

## THANK YOU FOR SUPPORTING THE HOBBS JUNETEENTH CELEBRATION

Once we receive your completed sponsorship form, you will be contacted to confirm event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (PNG, PDF, or JPG) with the **subject headline** (Sponsor logo).to:

[hobbsjuneteenth@gmail.com](mailto:hobbsjuneteenth@gmail.com)

Total Sponsorship Cost:

Signature:

Date

# HOBBS JUNETEENTH CELEBRATION SPONSORSHIP FORM

## PRESENTING SPONSOR - FESTIVAL TITLE \$20,000 (1 AVAILABLE)

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at Hobbs Juneteenth Parade*
- *Vehicle entry or float entry for Hobbs Juneteenth Parade*
- *Visibility on event website and social media sites "Presented by" after the event name*
- *Acknowledgment in all press releases "Presented by"*
- *Sponsor name on Festival T-Shirts*
- *Special acknowledgment at the Hobbs Juneteenth Kick-Off*

## HEADLINE SPONSOR - MAIN STAGE \$10,000 (1 AVAILABLE)

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at Hobbs Juneteenth Parade*
- *Vehicle entry or float entry for Hobbs Juneteenth Parade*
- *Visibility on event website and social media sites as "Main Stage Sponsor" after the event name*
- *Acknowledgment in all press releases "Main Stage Sponsor"*
- *Special acknowledgment at the Hobbs Juneteenth City Kick-Off*

## PLATINUM SPONSOR - SPECIAL EVENT \$5,000 (4 AVAILABLE)

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Website*
- *Includes Sponsorship banner entry in the Hobbs Juneteenth Parade*
- *Acknowledgment on Juneteenth website and social media sites*

## GOLD SPONSOR \$3,500 (UNLIMITED)

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Website*
- *Includes entry in the Hobbs Juneteenth Parade*
- *Acknowledgment on Juneteenth website and social media sites*

## SILVER SPONSOR \$2,000 (UNLIMITED)

- *Includes entry in the Hobbs Juneteenth Parade*
- *Quarter page color ad in Juneteenth Website*
- *Acknowledgment at Hobbs Juneteenth Kick-Off*
- *Acknowledgment with Logo on Juneteenth website and social media sites*

## SUPPORTER \$500 & UP (UNLIMITED)

- *Acknowledgment at the Hobbs Juneteenth Kick-off*
- *Acknowledgment at the Hobbs Juneteenth Parade*
- *Acknowledgment on Juneteenth website*